Keep clients engaged for $99 per month

SAVE TIME
Conversations with clients are easier when they are actively engaged AND aligned with your practice recomendations

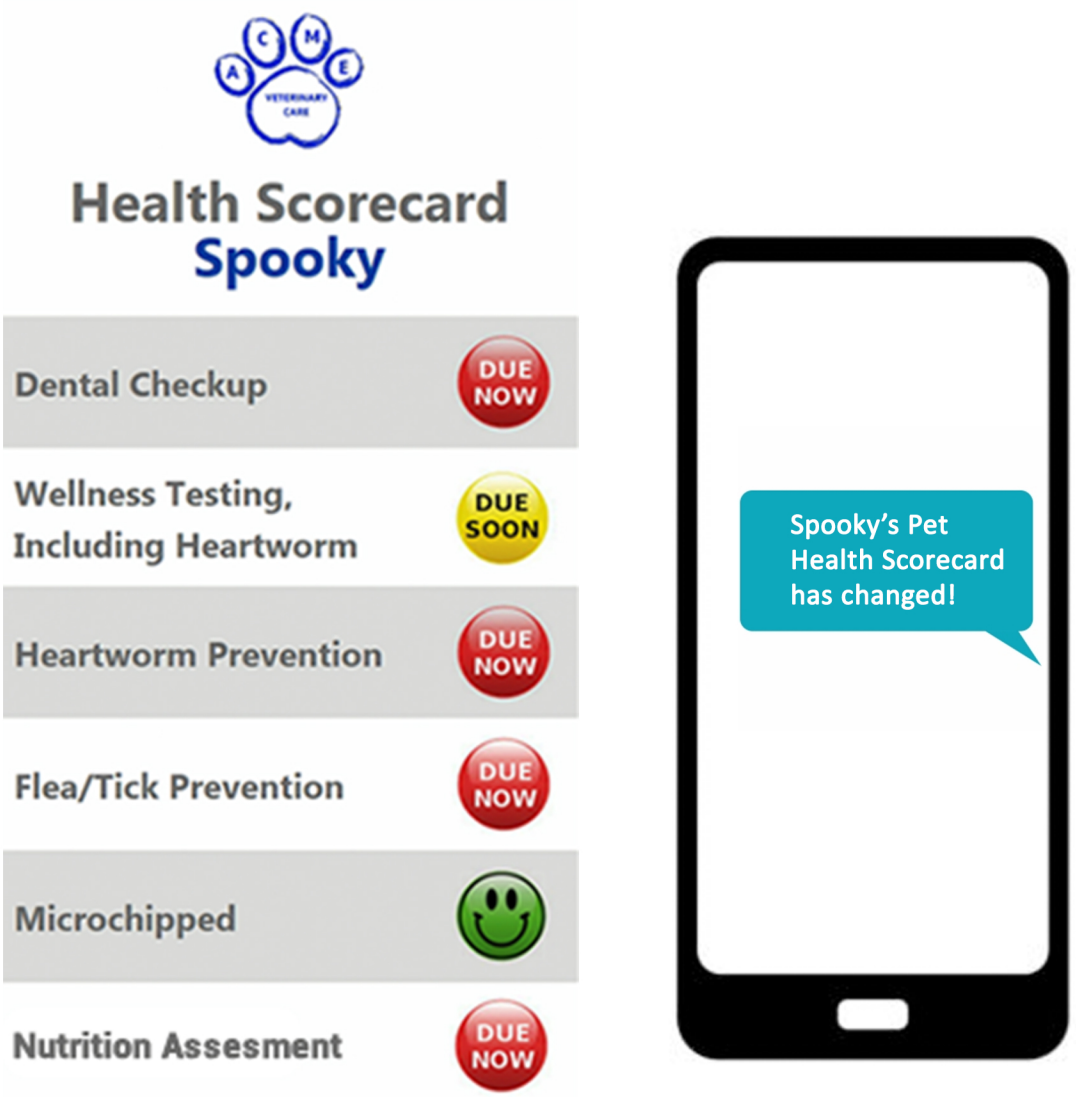
RETURN VISITS
Clients will call and visit more often when they are proactively notified about changes to their pets' health

FOCUS ON COMPLIANCE
Out of sight, out of mind - so make sure pet health is top of mind and watch client compliance improve

Connect with your clients all year long with

Smart Client Engagement™

A 25-minute appointment once a year (if you're lucky) is not enough time to achieve complete, quality preventive care. Now you can automatically encourage your clients to engage with you every time a patient's preventive care status changes. **The Pet Health Scorecard refreshes every night and sends email/TXT mesages to your clients whenever there is a change.** Preventive care wil be on your clients' radar all year!



Smart Outcomes™ by inulogica

More personal. More effective. **Smarter.**

www.SmartOutcomesVet.com | 855.441.2000 | team@inulogica.com

FREQUENTLY ASKED QUESTIONS

Smart Client Engagement™

Pet health front and center all year long

How could this help my practice? Your clients' expectations about pet care decisions are more sophisticated than ever. Traditional appointment and medical reminders remain important, but they are a limited portion of a modern customer journey. Smart Client Engagement goes further, allowing your standards of care to be front and center for clients on a regular basis.

The result is a better client experience plus more frequent and productive interactions, resulting in improved pet health and increased revenues.

What, exactly, is it? You can choose how often the Pet Health Scorecard is sent to your clients: before appointments, after appointments, and/or whenever the Pet Health Scorecard changes. An email or TXT message will be delivered to your client encouraging them to review their Pet Health Scorecard and take action based on what they see.

How much time do practice managers need to invest? Minimal. Once the initial onboarding is complete (~2-3 hours) there is little additional work required. Periodically we will review your Scorecard configuration with you to ensure it's accurate and up-to-date.

How much extra work does it create for my team? Other than a brief training so they are aware of the Pet Health Scorecard and how it works, no extra time is required.

What's the financial commitment? Subscription is month-to-month.

How do I get more information or sign up? We can have a chat with you and answer questions, or we can get you signed right up. Email *team@inulogica.com* or give us a call at 855-441-2000.